

VIOLET

Special orders menu

At Violet we bake the seasons. The choice of cakes, cookies, pastries and savoury options varies according to the time of year, as we only use ingredients at their seasonal best. Fruits and vegetables from the UK and Europe are selected just for us by Natoora and Leila's Shop in Shoreditch. Our flour, milk, cream and eggs are all organic and English, and we bake with Valrhona, Guittard and Callebaut chocolates, pure cane sugars, maple syrup, agave nectar and rich molasses.

Decoration

All of our cakes are decorated in our simple, rustic style. For special occasions, you can add icing pearl decoration, starting at £10. Fresh flower decoration is also available for all cakes: £10 for 6" cakes, £15 for 8" cakes, £20 for 10" cakes, £25 for 12" cakes, £35 for 15" cakes.

Please see the weddings section for more information on cakes for special events.

Personalization

We offer hand-stamped, customized banners made from vintage wallpaper starting at £3 that can be placed on any cupcake or cake.

Layer cakes and cupcakes

Vanilla

Fluffy butter cake made with Madagascan vanilla, soaked with vanilla syrup and iced with buttercream

Cakes: three layers of our fluffy vanilla sponge filled and iced on the top and sides, finished with sugared flower petals, or other flavour-appropriate decoration. Available with the following buttercream icings: **vanilla bean, violet, salted caramel, dark chocolate** or **espresso**

6" cake, serves up to 8: £30

12" cake, serves up to 40: £140

8" cake, serves up to 12: £45

15" cake, serves up to 60: £210

10" cake, serves up to 20: £75

Deluxe fillings and finishes

Vanilla jam cake: three layers of our fluffy vanilla sponge filled with vanilla buttercream and seasonal jam made in east London by London Borough of Jam, finished with vanilla buttercream on the top and sides

Seasonal fruit buttercream cake: three layers of our fluffy vanilla sponge filled with seasonal fruit jam made by London Borough of Jam in East London and buttercream, and finished with seasonal fruit buttercream such as blackcurrant, raspberry, quince or rhubarb. Please inquire about available flavours

Amalfi lemon cake: three layers of our fluffy vanilla sponge soaked with Amalfi lemon syrup, filled with lemon curd, iced with lemon buttercream, and finished with sugared flower petals

Coconut cream cake: three layers of vanilla sponge soaked with rum spiked coconut syrup, filled with coconut-vanilla pudding, covered in a coconut milk buttercream icing and lightly dusted with shredded coconut.

VIOLET

Victoria sponge: vanilla sponge cake or cupcake, split and filled with seasonal London Borough of Jam preserves and a generous amount of whipped double cream or vanilla buttercream, dusted with icing sugar and topped with a dollop of cream and sugared flower petals

Cupcakes £4

Victoria sponge cakes only available in 6", 8" and 10"

All of our deluxe vanilla cakes are priced as follows:

6" cake, serves up to 8: £33

12" cake, serves 40-50: £150

8" cake, serves up to 12: £48

15" cake, serves 50-60: £225

10" cake, serves up to 18: £78

Mini cupcakes £1.50

A tiny sponge cake iced with a piped star of buttercream and topped with a silver ball
Available with a discount of 10% in boxes of 8, 9, 16, 42 and multiples thereof

Cupcakes £3.00/£3.40

A traditional American cupcake iced and finished by hand with swoops of buttercream
Available in boxes of 2, 4, 6 and multiples thereof, with a 5% discount available for boxes of 12

Chocolate devil's food cake

Dark chocolate Valrhona cocoa cake made moist with yogurt

Layer cakes: three layers of our moist chocolate cake filled and iced on the top and sides, finished with sugared flower petals or other flavour-appropriate decoration. Available with a choice of the following buttercream icings: **vanilla bean, violet, salted caramel, dark chocolate or espresso.**

Cakes

6" cake, serves up to 8: £30

12" cake, serves up to 40: £140

8" cake, serves up to 12: £45

15" cake, serves up to 60: £210

10" cake, serves up to 20: £75

Mini cupcakes £1.50

A tiny sponge cake iced with a piped star of buttercream and topped with a silver ball
Available with a discount of 10% in boxes of 8, 9, 16, 42 and multiples thereof

Cupcakes £3.00

A traditional American cupcake iced and finished by hand with swoops of buttercream
Available with a discount of 5% in boxes of 2, 4, 6 and multiples thereof

Chocolate marshmallow cake

An extra tall single layer of our devil's food cake topped with swoops of soft, house-made marshmallow and an Amarena cherry

Cakes

6" cake, serves up to 8: £30

12" cake, serves up to 40: £140

8" cake, serves up to 12: £45

15" cake, serves up to 60: £210

10" cake, serves up to 20: £75

Cupcakes £3.00

VIOLET

Carrot cake

Three layers of our moist carrot, coconut and toasted pecan cake filled and iced on the top and sides, finished with a sprinkle of lightly toasted pecan dust and shredded coconut

6" cake, serves up to 8: £33

12" cake, serves 40: £150

8" cake, serves up to 12: £48

15" cake, serves 60: £225

10" cake, serves up to 20: £78

Chocolate, spelt and agave layer cake (vegan)

Three layers of moist chocolate cocoa sponge made with spelt flour and sweetened with agave, filled and iced on the top and sides with a choice of chocolate or vanilla soya cream icing (contains icing sugar). This cake is vegan, and while not gluten-free it is made with spelt flour, which contains less gluten

6" cake, serves up to 8: £35

8" cake, serves up to 12: £50

10" cake, serves up to 20: £80

Almond polenta layer cake (gluten free)

Two layers of very moist stone ground polenta and almond paste sponge, filled and iced with your choice of cream cheese, vanilla, lemon, salted caramel or seasonal fruit icing. This cake is gluten-free

6" cake, serves up to 8: £35

8" cake, serves up to 12: £50

10" cake, serves up to 20: £80

Buckwheat almond layer cake (gluten-free)

Two layers of almond and buckwheat flour sponge, filled with lemon buttercream icing. This cake is gluten-free

6" cake, serves up to 8: £35

8" cake, serves up to 12: £50

10" cake, serves up to 20: £80

Weddings

For weddings, we recommend either our vanilla, chocolate, carrot, lemon or coconut cream cake finished with super deluxe satiny Swiss meringue buttercream icing covering the top and sides of a tiered cake.

The cake can then be decorated with a crown of icing pearls on top and along the base and fresh flowers. We work with a local florist to match the flowers to your event.

Tastings can be arranged Monday to Friday and start at £5 per flavour.

Price on request *Please enquire if you are interested in a tiered wedding cake*

VIOLET

Less sweet round cakes and loaf cakes for tea and/or after dinner

Flourless chocolate cake (gluten-free)

A rich dark chocolate cake made with just chocolate, butter, eggs and sugar, finished with edible gold leaf. Perfect for dessert, this cake is gluten-free

6" cake, serves 6: £29

8" cake, serves 12: £49

10" cake, serves 18: £69

Upside-down almond polenta cake (gluten-free)

A single layer of Italian stone-ground polenta and almond paste sponge made with orange zest baked over caramel and seasonal fruit (please ask us what is in season). Served upside down to reveal the caramelized fruit, this cake is gluten-free

6" cake, serves 6: £22

8" cake, serves 12: £36

10" cake, serves 18: £56

Date Dream cake (gluten-free/refined sugar free/dairy free)

Our favourite cake for when you want to avoid dairy, eggs, refined sugar and gluten. Made with our own mixture of gluten-free flours and Medjool dates topped with a dairy free & refined sugar free icing made with dates, almond butter and sea salt

6" cake, serves up to 8: £45

12" cake, serves 40: £180

8" cake, serves up to 12: £63

15" cake, serves 60: £250

10" cake, serves up to 20: £93

Buckwheat almond cake (gluten-free)

Made with almond and buckwheat flour, with perfectly ripe seasonal fruits baked on top (please ask us what is in season.) This delicious and nutty cake is gluten-free and full of flavour

6" cake, serves 6: £22

8" cake, serves 12: £36

10" cake, serves 18: £56

Loaf cakes

Ginger molasses cake: the quintessential ginger cake, made with fresh ginger and an extra dark molasses. Finished with or without an Amalfi lemon glaze, this cake is dairy free

Banana buttermilk bread: made with ripe bananas, buttermilk and a crunchy sugar topping

Chocolate caramel rum cake: a moist chocolate sponge soaked with rum syrup and topped with salted caramel buttercream

Carrot pecan cake: a moist carrot, coconut and toasted pecan sponge with tangy cream cheese icing

Lemon drizzle cake: a very lemony sponge soaked in Amalfi lemon syrup with a lemony icing sugar glaze

Mini loaf: £10.00-£12.00

Loaf: £24.00-£26.00

Gifts

New Baby Hamper

This hamper is the perfect gift for parents who probably have their hands full!

VIOLET

The hamper includes a whole seasonal quiche, seasonal salad leaves with vinaigrette, olives, cornichon, Comte cheese, rosemary toasted almonds, cheesy poppy-seed biscuits, a seasonal loaf cake, a bag of mini coconut macarons and a few perfect pieces of fruit at the height of their season. The hamper is packed in a wooden apple crate and tied with cellophane and satin ribbon.

£100.00

Ordering, payment, collection, and delivery

The office is open 08:00-18:00 Monday through Friday for ordering. We are not able to take orders over weekends, so please email your number to info@violetcakes.com if you would like us to call you back on Monday to take your order. Special orders for Monday or Tuesday collection need to be finalized by 18:00 on the Friday before. We also always have cakes available to buy in the case Monday-Sunday.

We request that you place your order with advance notice of minimum 48 hours from the time the order is paid for. Orders for 10", 12" and 15" cakes must be placed with advance notice of 72 hours. We welcome any questions by email but all special orders must be confirmed over the phone or in person with payment in full.

Pick up times depend upon the items ordered. We offer delivery within London only, unless you can arrange a suitable alternative. The price of delivery varies by distance and can be quoted over the phone. We cannot deliver by bike. For deliveries within zone 1, you will need to arrange for a delivery contact to come and meet the driver on the pavement, as our couriers are not able to leave their cars unattended.

Cancellations made within 72 hours of collection/delivery time will receive a full refund. Cancellations made within 24 hours will receive store credit, minus a 25% cancellation fee. We are unable to accept cancellations with less than 24 hours notice.

Ingredient sensitivities

We offer a selection of cupcakes, cakes and other treats made with gluten-free ingredients. However, as we bake our gluten-free treats in the same kitchen with those that do contain gluten, we cannot certify them as gluten-free. We also offer dairy-free and vegan baked goods, as well as bakes free of refined sugars.

All Violet baked goods can be made with gluten-free flour for an additional cost: £5 for 6" and 8", £10 for 10", and £15 for 12" and 15".

If you have any food allergens and intolerances, please speak with our staff about our ingredients before placing your order.

For further information please contact us at info@violetcakes.com

Or phone us at +44 (0) 20 7275 8360

Prices are subject to change until paid for

VIOLET

Violet

47 Wilton Way, London E8 3ED • Telephone: 020 7275 8360 • E-mail: info@violetcakes.com

We welcome any questions by email but all special orders must be confirmed by phone or in person with payment in full

Prices are subject to change until paid for